



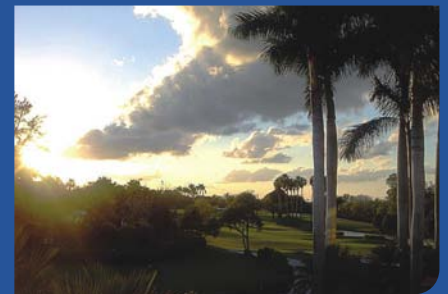
ICIS 2012

Orlando, Florida, USA

Digital Innovation in the Service Economy December 16-19, 2012

Program Invitation

The ICIS 2012 Program Committee invites submission of completed research papers, research-in-progress papers, teaching cases and panel proposals. The conference theme, "**Digital Innovation in the Service Economy**", combines the two most important long-term trends in the business world: The shift of the economy from goods to service, and the rapid expansion of information economy and electronic networks. IT is likely to play an even more significant role in the service economy not only in fostering innovation in the service sector but also in transforming the entire economy.



● **Conference website:** <http://ICIS2012.aisnet.org> 

Important Dates

Submission Open: January 31, 2012
Submission Deadline: May 3, 2012
Notification to Authors: July 30, 2012

Conference Chair

Joey F. George
Iowa State University

Program Chairs

V. Sambamurthy Michigan State University
Ming-Hui Huang National Taiwan University
Gabe Piccoli University of Sassari

Submission types

We invite submissions in all areas of IS research and specifically encourage submissions related to the conference theme.

- **Completed Research** papers are full-length papers completed research projects. Accepted completed research papers will be presented at ICIS2012 and published in the ICIS2012 proceedings. See individual track descriptions at the conference website for topics of interest.
- **Research in Progress** submissions are papers developed from promising but incomplete research projects that will benefit from the feedback of other ICIS participants. Accepted research in progress papers will be presented as posters at ICIS2012 and will be published in the ICIS2012 proceedings. See individual track descriptions at the conference website for topics of interest.
- **Panel Proposals** should be submitted to the Panels track.
- **Teaching Cases** should be submitted to IS Curriculum and Education track.

Tracks

01. Theme Track: Digital Innovation in the Service Economy
02. Breakthrough Ideas
03. Digital and Social Networks
04. E-Business and Competitive Strategy
05. Economics and Value of IS
06. Engaged Scholarship through Design and Action
07. Global and Cultural Issues in IS
08. Governance and Management of IS
09. Green IS and Sustainability
10. Human Behavior in IT Adoption and Use
11. Human-Computer Interactions
12. IS Curriculum and Education
13. IS Security and Privacy
14. IT and Service Management
15. IT for Health Care Management
16. Knowledge Management and Business Intelligence
17. Panels
18. Project Management and IS Development
19. Research Methods
20. Social and Organizational Impacts of IS
21. Visual Media