

□ CIO Symposium

33

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International Conference on Info

**December 18, 2012**

The Association for Information Systems (AIS) (<http://aisnet.org>) is proud to host the 33rd International Conference on Information Systems (ICIS) in conjunction with the 2012 CIO Symposium.

## Format for the 2012 CIO Symposium

1. All ICIS participants are invited to the CIO Symposium.
2. Panels comprised of leading international academics.
3. The focus will be on increased interaction between attendees.
4. Each Professor will have 10 minutes to cover their topic.
5. The sessions will address three important themes:

- Managing IT Resources
- Emerging Technologies
- Innovative IT

The dialogue that will ensue during the symposium will have the two

## □ symposium chair



[Jerry Luftman](#)

Global Institute for IT Management

## □ Schedule

**9:30 am - 10:30 am Registration**

□ **10:30 am - 12:30 pm** □ □ □ □ **Session** **1** □ □

## Researcher CIO Panelist

### Digital Transformation

**George Westerman** **Molly Mahoney**  
*MIT, USA* *The Fund*

### IT Sourcing

**Mary Lacity** **Barry Ghayal**  
*University of Mississippi* *St. Louis, USA*

### IT Overload

**Carol Saunders** **Steve Narvaez**  
*University of Central Florida* *Orlando, USA*

□ 1:30 pm - 3:00 pm □ □ □ □ □ **Session**

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## Researcher CIO Panelist

### Assessing Cloud Readiness

**Claudia Loebbecke**  
**Stephen Hightower**  
*University of Colorado* *Colorado, USA* & *Lockheed Martin*

### Working Smarter on a Digital Platform

**Jeanne Ross    Lawrence DiGioia**  
*MIT, USA*

*City of Altamonte Springs*

**Crowd Sourcing**

**Jeff Nickerson    Steve Tarr**

*Stevens Institute of Technology, USA    Chief Technology Officer, Healthcare and Faculty*

□ **3:30 pm - 5:00 pm** □ □ □ □ □ **Session**

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**Researcher  
CIO Panelist**

**Energy Informatics**

**Richard Watson**

**June Drewry**

*University of Georgia, USA    AON & Shubb*

**ERP & Organizational Agility**

**Kalle Lyytinen**

**Rich Visnov**

*Case Western, USA    Siemens*

**Thinking More Like Business Professionals**

**Steven Alter    Edwin Nassiff**

*University of San Francisco, USA    IBM*

